ORDER

Orders Order / Rev: 105685 Alt Order #: Product Desc: State Senate - Today Show Estimate: Flight Dates: 09/11/12 - 11/06/12 Primary AE: Kevin Goodell Original Date / Rev: 08/20/12 / 10/19/12 Sales Office: **VEGS GENERAL** Order Type: Sales Region: Local Agency Name: Benny for Nevada Billing Type: **Buying Contact:** Cash Billing Contact: Billing Calendar: Broadcast 1930 Village Center Cir. Billing Cycle: EOM/EOC Las Vegas, NV 89134 Agency Commission: 15% Advertiser Name: A25-54 Demographic: New Business Thru: Product Codes: PLC09 Order Separation: 00:05:00

Rill	Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	5	\$1,950.00	\$1,657.50
10/01/12	10/28/12	6	\$2,800.00	\$2,380.00
10/29/12	11/06/12	6	\$3,200.00	\$2,720.00

Totals

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	5	\$1,950.00	\$1,657.50	0.00
October 2012	6	\$2,800.00	\$2,380.00	0.00
November 2012	6	\$3,200.00	\$2,720.00	0.00
Totals	17	\$7,950.00	\$6,757,50	0.00

Account Executives

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

Ln Ch Start End Invento	y Code Break Start/E	id Time Days Len Spo	ots Rate Pri	Rtg Type Spots	Amount
N 1 KSNV 09/17/12 09/27/12 Today S Today S		m :30	0 \$350,003	0.00 NM 5	\$1,950.00
Start Date End Date Week					
Week: 09/17/12 09/23/12 MTWT-	4 \\ \psi \cook \c				
Spot Ch Date Range Description				Rtg Type	
4 KSNV 09/17/12-09/23/12 Today Sho	v 658a-9am	MTWTh	- :30 (\$350.0 0)	0.00 NM	
See MG 1.12 [.NOT AVAILABLE RATE] NOT A	VAILABLE RATE				
6 KSNV 09/17/12-09/23/12 Today Sho	v 658a-9am	MTWTh	- :30 (\$35 0-00)	0.00 NM	
See MG 1.12			(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
[.NOT AVAILABLE RATE] NOT A	VAILABLE RATE			1	
7 KSNV 09/17/12-09/23/12 Today Sho	v 658a-9am	MTWTh	30 (\$350.00)	0.00 <i>NM</i>	
Credited			. ,		
[cr - making good with 105689]					
12 KSNV 09/19/12-09/19/12 Today Sho	v 658a-9am	W	- :30 \$550.00	0.00 NM	
MG for 1.4,1.6					
Week: 09/24/12 09/30/12 MTWT-	4 \$350.0	0 0.00			
Spot Ch Date Range Description	Start/End Tim	<u>Weekdays</u>	<u>Length</u> <u>Rate</u>	Rtg Type	
11 KSNV 09/24/12-09/30/12 Today Sho	v 658a-9am	MTWTh	- :30 (\$350.00)	0.00 <i>NM</i>	
Credited					
[cr]					
N 2 KSNV 10/17/12 11/02/12 Today S Today S		m :30	0 \$400.003	0.00 NM 6	\$2,400.00

Totals

17

\$7,950.00

Print Date: 10/22/12 08:01:07 Page 2 of 2 Order / Rev: 105685 Advertiser: Benny for Nevada Alt Order #: Product Desc: State Senate - Today Show KSNV Flight Dates: 09/11/12 - 11/06/12 Estimate:

Ln Ch Start End Inventory Code	Break Start/End Time Days	Len Spots Rate Pri Rtg Type Spo	ots Amount
N 2 KSNV 10/17/12 11/02/12 Today Show Today Show	CM 658a-9am	- :30 0 \$400.003 0.00 NM	6 \$2,400.00
Start Date End Date Weekdays Week: 10/15/12 10/21/12WT	<u>Spots/Week</u> <u>Rate</u> <u>Rating</u> 2 \$400.00 0.00		
Spot Ch Date Range Description	<u>Start/End Time</u>	<u>Weekdays Length</u> <u>Rate</u> <u>Rtg Type</u>	
2 KSNV 10/15/12-10/21/12 Today Show	658a-9am	WTh :30 (\$400.00) 0.00 <i>NM</i>	
Credited [cr]			
Week: 10/22/12 10/28/12 -TWT	3 \$400.00 0.00		
Week: 10/29/12 11/04/12TF	2 \$400.00 0.00		
N 3 KSNV 11/05/12 11/06/12 Today Show Today Show	CM 658a-9am	- :30 0 \$600.002 0.00 NM	2 \$1,200.00
Start Date End Date Weekdays	Spots/Week Rate Rating		
Week: 11/05/12 11/11/12 MT	2 \$600.00 0.00		
***************************************		.00 0 000 000 000	4 40 400 00
N 4 KSNV 10/22/12 10/31/12 Today Show	CM 658a-9am	- :30 0 \$600.002 0.00 NM	4 \$2,400.00
Today Show			
Start Date	Spots/Week Rate Rating		
Week: 10/22/12 10/28/12 MF	2 \$600.00 0.00		
Week: 10/29/12 11/04/12 M-W	2 \$600.00 0.00		